



Local Planning Committee (LPC)

Meeting #2

June 28, 2023

Public Comment for LPC Meeting

- Time is available at the end of the LPC meeting for public comment
- All comments and questions will be recorded and taken into consideration
- Keep updated on Cornwall NY by visiting www.CornwallNYF.com

Virtual Comments

- A few ways to ask a question or share a comment:
 - Put your question in the chat and/or Q+A box
- If you submit a question during the presentation, we will address it during the public comment period

In-Person Comments

- Raise hand



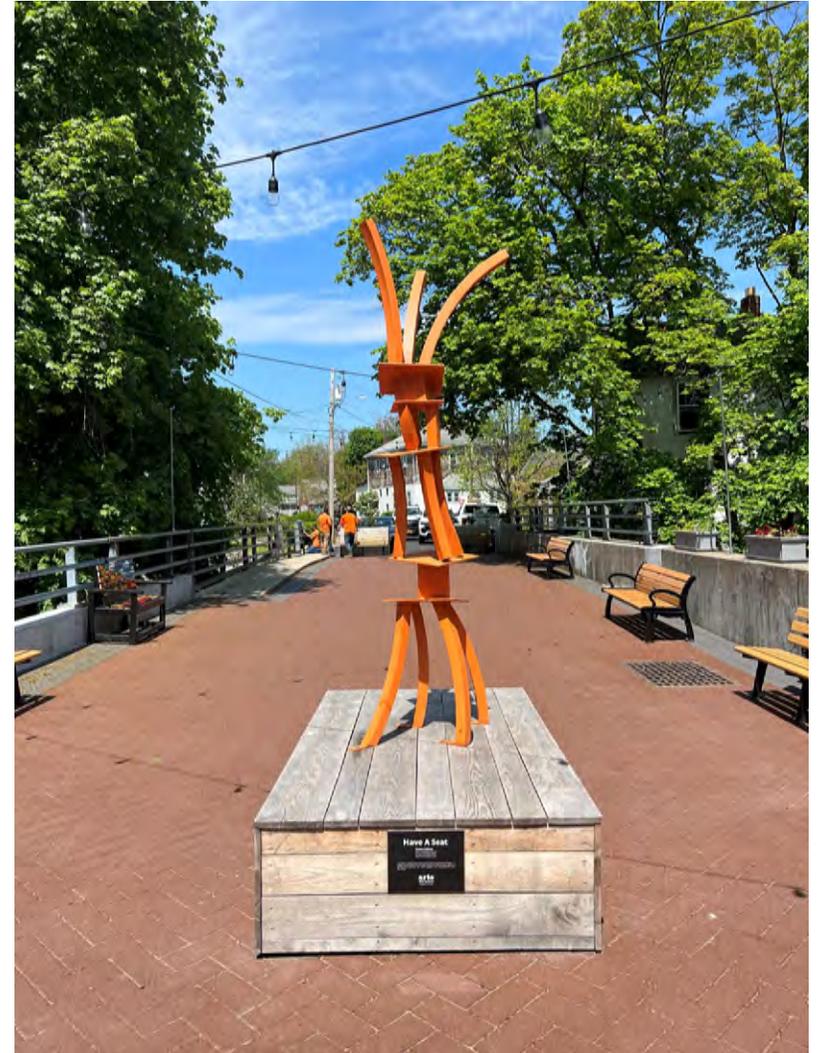
Welcoming Remarks

Agenda

Welcome and Presentation (105 minutes)

- LPC Code of Conduct
- NYF Schedule
- Public Engagement Update
- Cornwall NYF Vision
- Opportunities and Challenges
- Cornwall NYF Goals
- Project Evaluation Criteria and Format
- Next Steps/Important Dates

Public Comments (15 minutes)



LPC Code of Conduct



Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting.

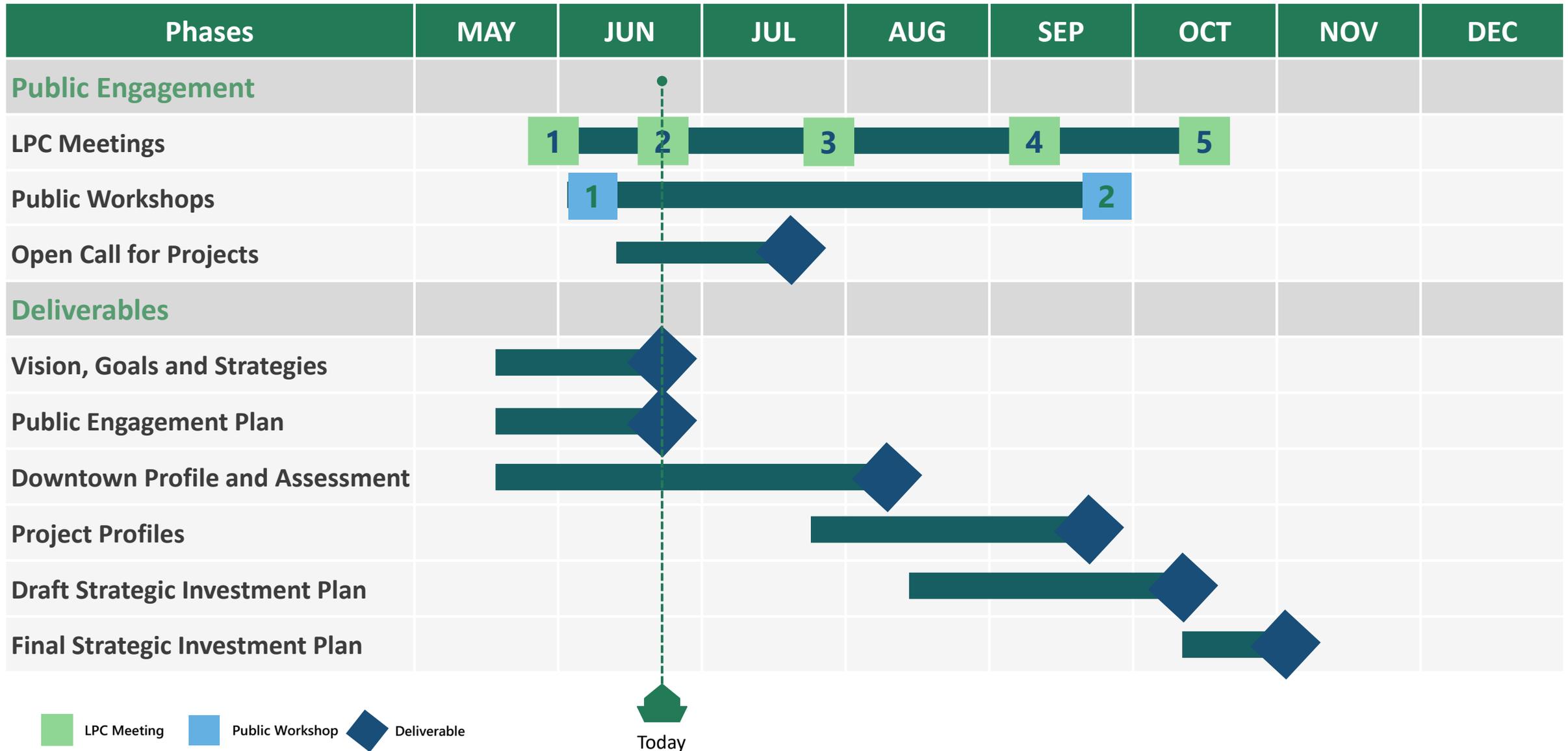
If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project.

For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project.

Do any other LPC members need to make a disclosure to the Committee? Thank you.

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

NYF Timeline



Public Engagement Update

Public Engagement Update

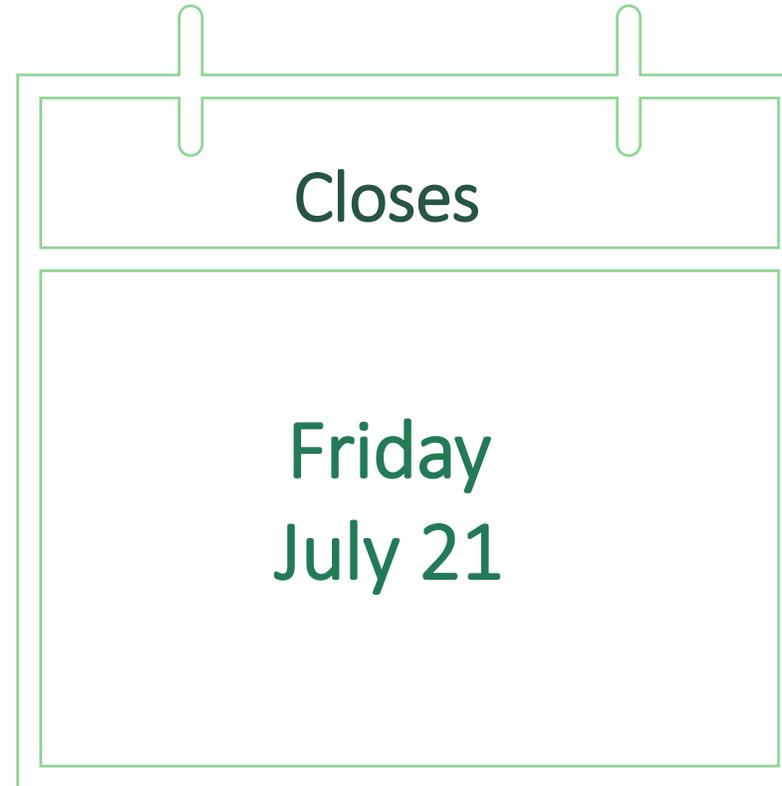
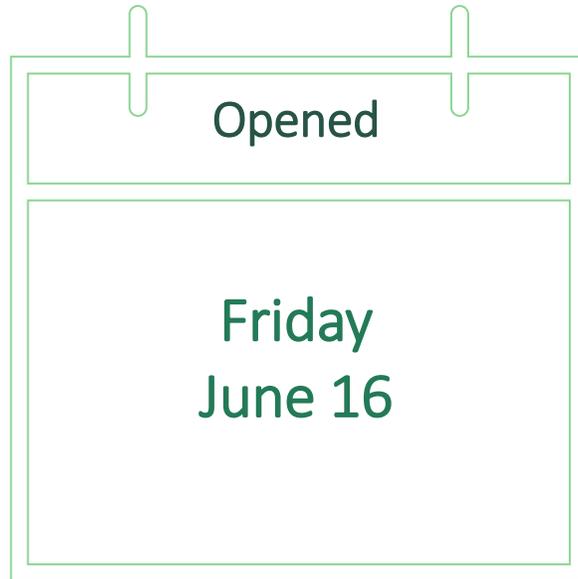
Key Takeaways From Public Workshop #1

- Held Thursday, June 15 at Munger Cottage
- Approx. 50 people attended
- Collected feedback on Cornwall NYF Vision
- Community discussed Opportunities and Challenges for:
 - Pedestrian and Roadway Connection
 - Open Space, Parks, and Recreation
 - Community Attractions and Cultural Assets
 - Business Development





Open Call for Projects



The online submission form and instructions is linked on the Cornwall's NYF website.
Office Hours will be held virtually: **July 13 11-1pm**

Public Workshops/Outreach

- **Public Outreach Activity – September 24, 2023**
 - Cornwall Fall Festival – September 24, 2023
 - Local outreach to gather community feedback on the list of projects
 - Encourage participation in Workshop #2
- **Workshop #2 – September 27, 2023**
 - Update on NYF planning process
 - Update on finalized Vision and Goals
 - Key Findings of Downtown Profile and Assessment
 - Feedback on the list of projects
 - Next steps

In regard to Public Outreach, what have you been hearing in the community?

What can do to improve outreach?

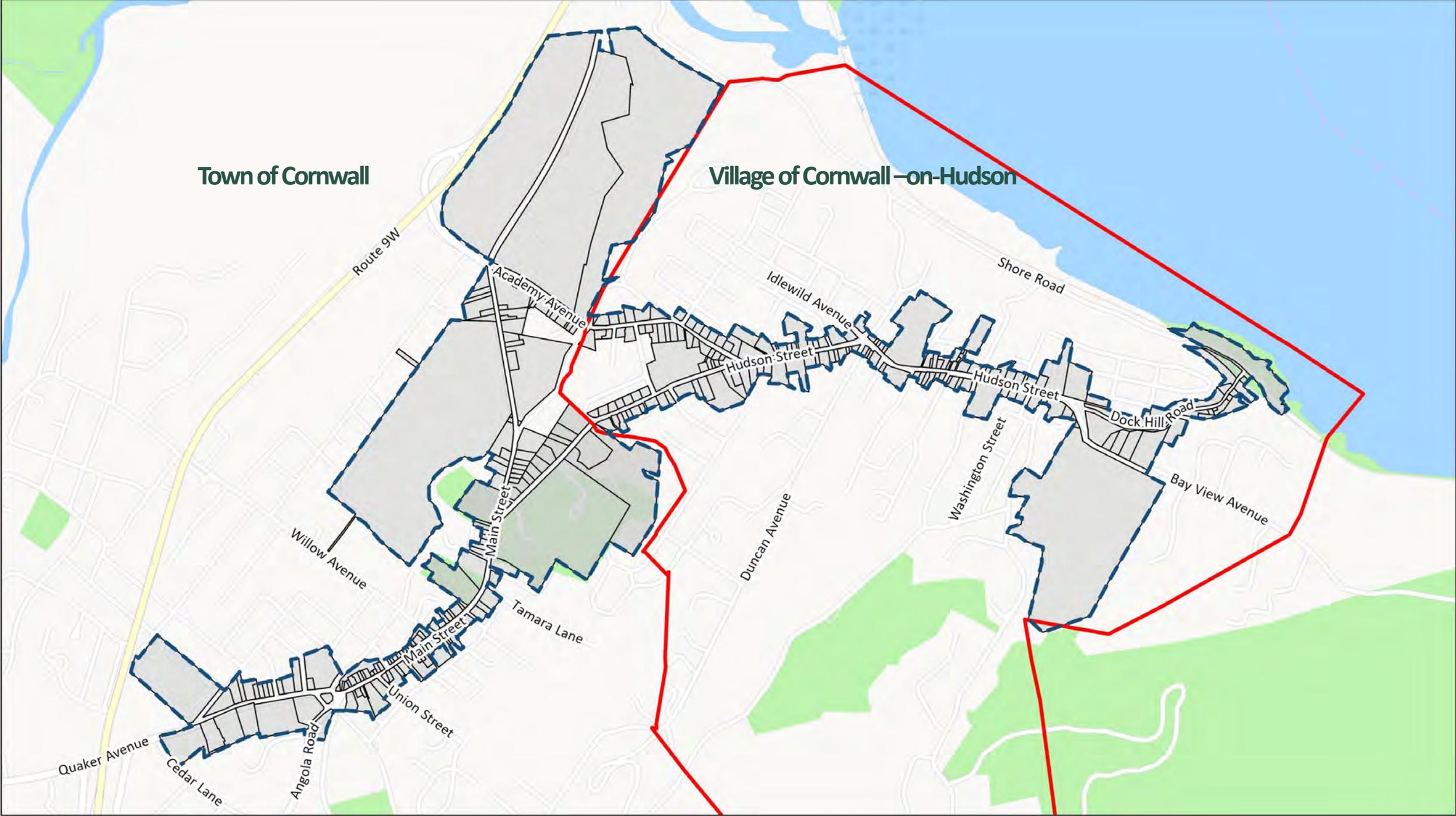


LPC Questions and Answers

Revised Cornwall NYF Boundary

Town of Cornwall

Village of Cornwall-on-Hudson



Route 9W

Academy Avenue

Idlewild Avenue

Shore Road

Hudson Street

Hudson Street

Dock Hill Road

Willow Avenue

Main Street

Duncan Avenue

Washington Street

Bay View Avenue

Tamara Lane

Main Street

Union Street

Quaker Avenue

Cedar Lane

Angola Road

Cornwall NYF Vision

Cornwall NYF Vision Statement



The downtowns of the Town of Cornwall and the Village of Cornwall-on-Hudson will be vibrant and welcoming centers in a community that seamlessly blends unique cultural attractions, historic sites, charming shops and dining options, family-friendly amenities, natural and scenic assets, and an abundance of recreation opportunities. The Town and Village will seek to build upon their active downtown commercial districts, while preserving the natural and historic assets that highlight the beauty of the Hudson Valley and providing connections between the downtowns, the Hudson River, and regional attractions.

Downtown Profile and Assessment

Downtown Profile and Assessment – Draft Opportunities and Challenges

- Cornwall has an abundance of beautiful green space, outdoor recreational opportunities, and cultural and regional attractions that can be capitalized upon to draw more visitors to the Cornwall downtown. However, there is a lack of regional awareness about all that Cornwall downtown has to offer.
- A favorite trait about Cornwall's downtown is its walkability, though there are concerns about pedestrian and cyclist safety. While the Town's and Village's downtowns and waterfront are within close distance of each other, they feel separate and disconnected.
- Cornwall enjoys a generally high quality of life with access to open space and the Hudson River, a walkable and active downtown, a thriving arts community, and historic assets. Preservation and enhancement of these amenities, as well as new amenities, are needed to maintain this high quality of life and to entice more residents and visitors to the Cornwall NYF area.
- Downtown offers unique shopping, dining, and services, but would be better served with a greater variety of shops, restaurants, and other businesses that serve residents and visitors alike. A few key vacancies present opportunities for revitalization.

Draft Cornwall NYF Goals

Draft Cornwall NYF Goals



Pedestrian and Roadway Connections

Foster a walkable, vibrant streetscape that maximizes safety and provides cohesive connections between the Town and Village downtowns, gateways, the waterfront, and regional attractions.



Open Space, Parks and Recreation

Enhance existing parks and open space in Downtown Cornwall to accommodate new features and amenities to encourage spending extended time in the downtown.



Community Attractions and Cultural Assets

Increase public art and cultural offerings throughout Downtown Cornwall to boost the communities' vast arts and cultural community, while enhancing existing community attractions to accommodate and entice tourists to the downtown.



Business Development

Draw visitors from nearby regional attractions to a Downtown Cornwall that is charming, cohesive, connected, and contains a mix of businesses that cater to visitors and residents alike.



LPC Questions and Answers

Project Evaluation

Project Evaluation – Project Profiles

- Project Title, Description, and Location
- Project Sponsor and Partners
- Sponsor Capacity and Property Ownership
- Revitalization Strategies (NYF Strategies and REDC Strategies) and Project Synergies
- Decarbonization and Resiliency
- Public Support
- Project Budget (includes total project cost, NYF funding request, and other funding sources)
- Project Feasibility and Impact
- Regulatory Requirements
- Images of Current and Proposed Conditions
- Timeframe for Implementation

Project Evaluation

- In October, the LPC will be asked to select a slate of potential NYF projects, which will then be submitted to the multi-agency State NYF program for final funding decisions.
- The State will award up to \$4.5 million in NYF funding – and recommends that the LPC select a slate of projects that totals between \$6 million to \$8 million.
- For today's meeting, the LPC will review the draft list of project evaluation criteria and round out the list to be used in analyzing the projects that are submitted through the Call for Projects at the upcoming LPC meetings.
- Reminder, as per LPC Meeting #1 project match for all project types is to be considered as part of the project evaluation criteria *and not a requirement for projects*.

Project Evaluation Process

LPC Meeting #2

The LPC determines the project evaluation criteria to be used to refine project list.

LPC Meeting #3

The Consultant team will present the projects received through the Call for Projects and will assist the LPC in determining the following:

- Project eligibility
- Project readiness
- LPC may refine initial project list

LPC Meeting #4

Projects will be presented by project sponsors. LPC will use project evaluation criteria worksheet to continue to refine the project list.

LPC Meeting #5

LPC determines final slate of projects to be included in the Strategic Investment Plan.

Project Evaluation Criteria

To be included in Project Evaluation Criteria worksheet:

- State and Local Goals
- Project Readiness
- Catalytic Effect
- Co-Benefits
- Cost Effectiveness
- Public Support



Project Evaluation Criteria - State and Local Goals

- Alignment with State goals
- Alignment with local vision and goals
- Alignment with regional goals

Project Evaluation Criteria - State and Local Goals

New York State Goals:

- Create an active downtown with a strong sense of place.
- Attract new businesses that create a robust mix of shopping, entertainment, and service options for residents and visitors, and that provide job opportunities for a variety of skills and salaries.
- Enhance public spaces for arts and cultural events that serve the existing members of the community but also draw in visitors from around the region.
- Build a diverse population, with residents and workers supported by complementary diverse housing and employment opportunities.
- Grow the local property tax base.
- Provide amenities that support and enhance downtown living and quality of life.
- Reduce greenhouse gas emissions and support investments that are more resilient to future climate change impacts.

Project Evaluation Criteria - State and Local Goals

REDC Goals:

- Support downtown revitalization and increased community and regional connectivity through planning and infrastructure initiatives, particularly in distressed communities.
- Retain and attract residents to the region in a balanced and equitable manner.
- Grow the region's talent base for priority industries.
- Increase opportunities for veterans and other underserved populations to secure employment.
- Attract domestic and international companies to the Mid-Hudson Region.
- Increase opportunities for accessing capital across all sectors.
- Enhance the natural, historic, and cultural assets of the region, resulting in improved quality of life for residents and increasing tourism in the region.
- Grow the tourism industry in a way that is balanced and sustainable.
- Establish sustainable growth for the MHREDC's Regional Economic Cluster Plan – the food and beverage manufacturing supply chain.

Project Evaluation Criteria - Project Readiness

- Scope of work and project activities are clearly defined
- Capacity to implement the project and manage a state contract
- Ability to begin implementation in the near-term (~2 years from award)
- Project has other funding available needed to proceed
- Ability to proceed without any significant regulatory hurdles
- Sponsor can demonstrate site control

Project Evaluation Criteria - Catalytic Effect

- Significant and transformative impact on downtown
- Potential to attract other investment or create benefit beyond the NYF boundary

Transformative:

Will this project significantly enhance downtown Cornwall and have long-term impact

Project Evaluation Criteria - Co-Benefits

- Ability to generate additional economic activity, tax revenue, and/or jobs/employment

Potential Add-Ons to Co-Benefits

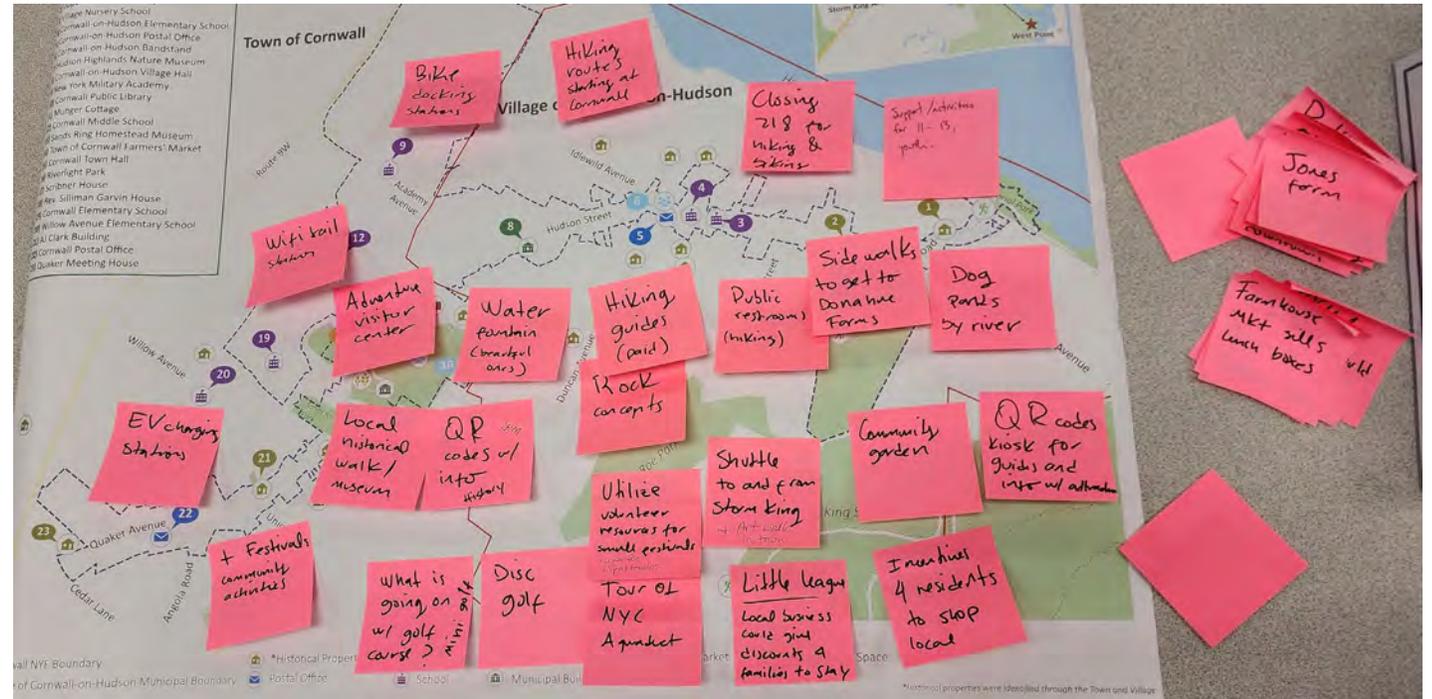
- Public benefit (improves quality of life)
- Potential to attract regional visitors
- Enhances community connectivity and cohesion

Project Evaluation Criteria - Cost Effectiveness

- Adequate budget information is provided and reflects a prudent expenditure of NYF funds
- Demonstrated need for NYF funds
- Ability to leverage other private or non-state investment
- Provides matching funds

Project Evaluation Criteria - Public Support

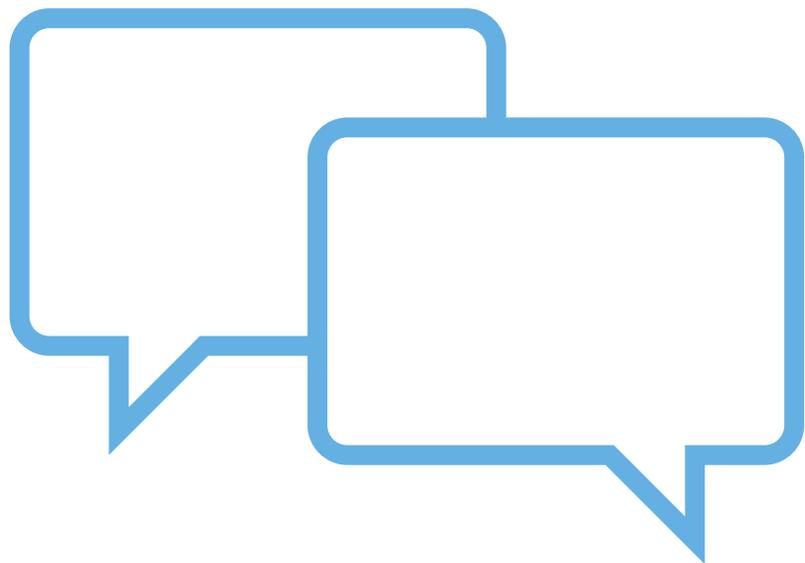
- Level of public support





Next Steps/Important Dates

- Call for Projects to remain open until **Friday, July 21**
- Call for Projects Virtual Office Hours – **Thursday, July 13 11-1pm**
- Refine Goals
- Draft Downtown Profile and Assessment
- Next LPC Meeting (Meeting #3) will be **Monday, July 31** at Town Hall



Questions?

 CornwallNYF@vhb.com

For Code of Conduct submissions, email:

 Susan.Landfried@dos.ny.gov

Visit the Cornwall NYF Website

 www.cornwallnyf.com

