

# Cornwall NYF Process



## What is the NYF?

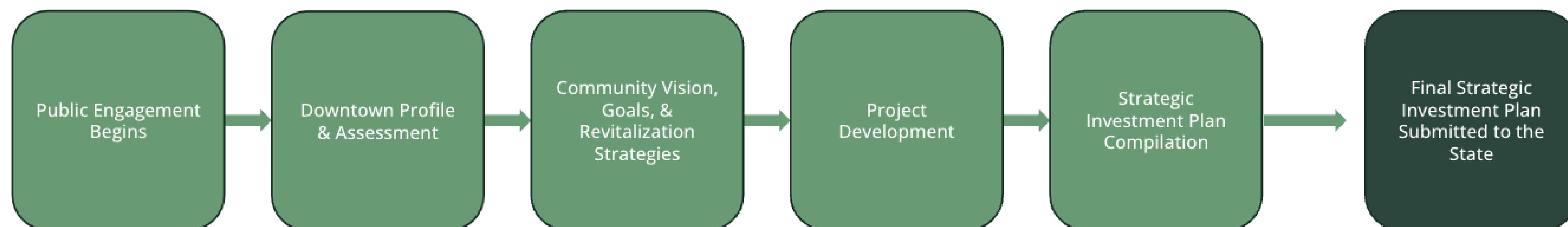
New York Forward (NYF) launched in 2022 to invigorate and enliven downtowns in New York’s smaller and rural communities—the type of downtowns found in villages, hamlets, and other small, neighborhood-scale municipal centers.

Similar to the Downtown Revitalization Initiative (DRI), and with Department of State planning and implementation support, **NYF communities develop a Strategic Investment Plan that includes a slate of readily implementable projects** aimed at revitalizing downtown areas, while providing a higher quality of life for all residents.

## What makes a successful NYF?

- A clear vision for downtown
- Goals and strategies to accomplish the vision
- A strategic investment plan with catalytic projects
- A clear timeline for projects, initiatives, and actions
- Robust public engagement
- Supportive local policies and planning

Selection	Planning	Implementation
Communities submit applications to the REDCs (Regional Economic Development Council). After soliciting community input in 2022, Cornwall submitted an application and was selected in 2023.	Selected communities will develop a Strategic Investment Plan that includes a vision for the downtown and a catalog of transformative projects, based on community outreach and input. That plan forms the foundation for immediate and ongoing project implementation.	NY Forward awards will be used to implement the most transformative projects from the Strategic Investment Plan. Additional projects may be implemented through the CFA (Consolidated Funding Application) or other funding sources.



# NYF Planning Process Timeline



NY Forward

May

June

July

August

September

October

November

NYF Kick Off

Develop  
Vision & Goals

Call for Projects

Preliminary  
Project List

Refined Project  
List

Priority Projects  
Determined

Submit NYF SIP  
to State

LPC Meeting 1

**Public  
Workshop 1**  
LPC Meeting 2

LPC Meeting 3

LPC Meeting 4  
**Public  
Workshop 2**

LPC Meeting 5



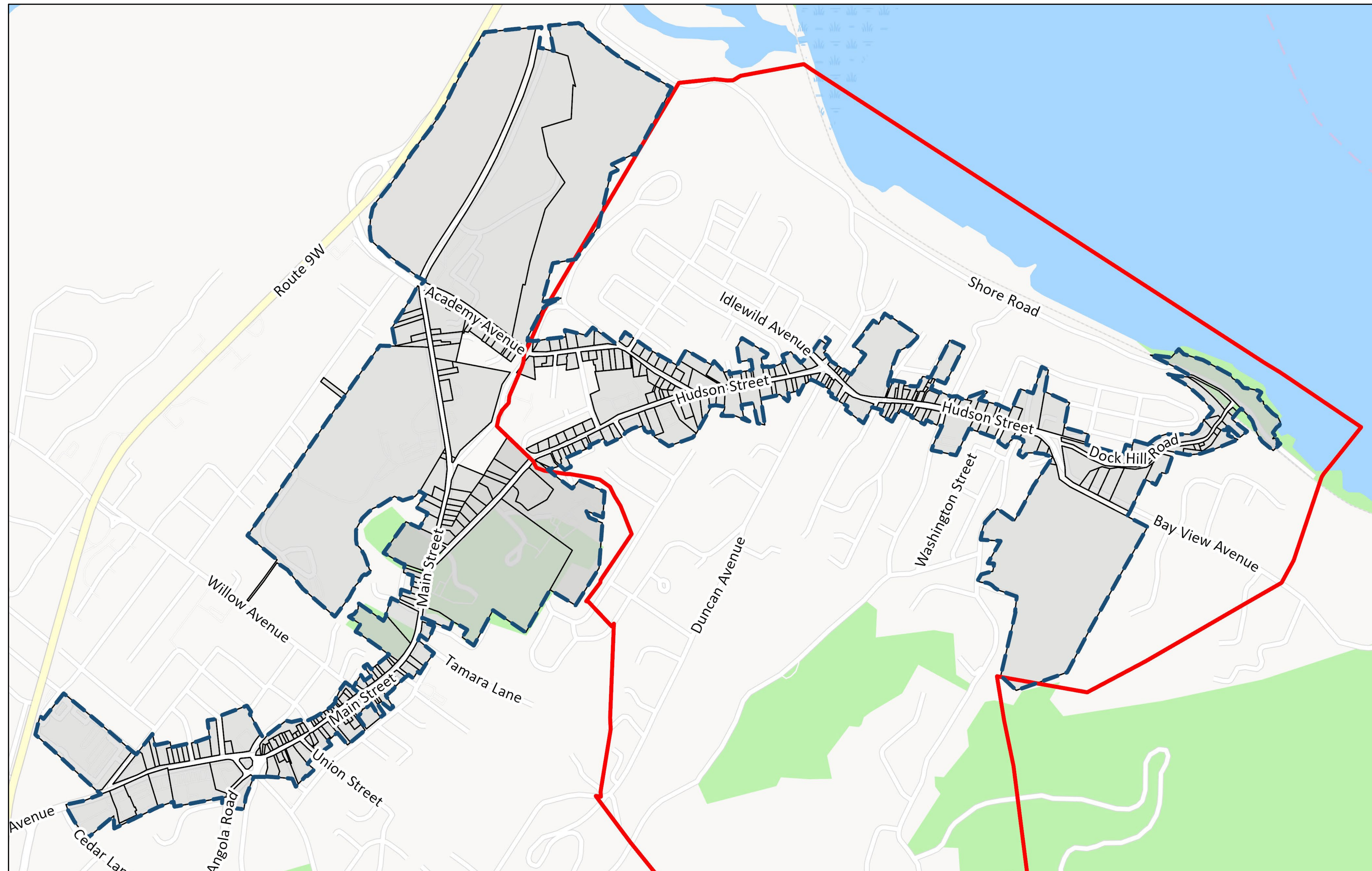
# Boundary Map



## Why this boundary?

- Central business district
- Highlights connections between Town and Village
- Enhance gateways to the downtown
- Waterfront parks and trails
- Government buildings

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**Projects must be located within the NYF Boundary.**



- Cornwall NYF Boundary
- Village of Cornwall-on-Hudson Municipal Boundary



# Vision Statement



NY Forward

*“Blending the area’s rich art scene, cultural destinations, and the outdoor recreation opportunities of the Hudson River and Hudson Highlands, the downtowns of the Town of Cornwall and Village of Cornwall-on-Hudson will serve as a walkable and vibrant central meeting place that offers unique shopping, dining, recreational, and cultural opportunities. The Town and Village will seek to build upon their active downtown commercial districts, while preserving the natural and historic assets that highlight the beauty of the Hudson Valley and providing meaningful connections between the downtowns and the Hudson River.”*

# What words come to mind when you envision downtown Cornwall 5-10 years from now?



NY Forward

A large, empty rectangular area with a dashed border, intended for handwritten responses to the question above.

# Submit your ideas: **Open Call for Projects**



**NY Forward**

NYF provides an opportunity for stakeholders and community members to submit projects that may be considered by Cornwall's Local Planning Committee (LPC) for inclusion in the NYF Strategic Investment Plan.

**Projects should advance Cornwall's vision and leverage additional investment. Projects may range in cost and scale, from small improvements to large-scale construction projects. All projects, including those submitted in the community's NYF application, must be submitted through the Open Call for Projects.**

The projects identified in Cornwall's NYF application will comprise the initial slate of projects to be considered, along with others collected throughout the NYF planning process.

## **Eligible for NYF Funding**

- New development and/or rehabilitation of existing downtown buildings
- Public improvement projects
- Small project fund
- Branding and marketing

## **Not Eligible for NYF Funding**

- Standalone planning activities
- Operations and maintenance
- Pre-award costs
- Property acquisition
- Training and other program expenses



# What are the requirements for projects?



NY Forward

## Project Criteria

- Projects should be **aligned with State and local goals** and demonstrate strong community support.
- Projects should be **well-developed** and ready to proceed in the near-term in a way that will jump start the reinvigoration of the NYF area.
- Projects should likely have a positive impact on the revitalization of the downtown by **attracting other public and private investment at a scale appropriate for community.**
- Projects should result in **secondary benefits** to both the community and project sponsor, and improve quality of life in the neighborhood.
- **Investment of DRI/ NYF funds** in the project should represent an effective and efficient use of public resources.

**All projects, including those submitted in the community's NYF application, must be submitted through the Open Call for Projects.**

**The Call for Projects opens on June 16, 2023!**

***The Call for Projects will close July 21, 2023***



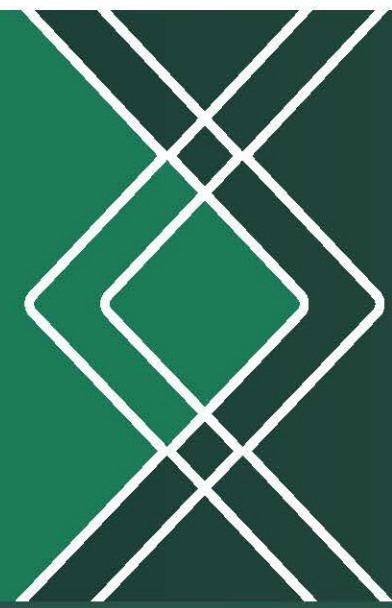
To learn more, scan the QR code below or visit [www.cornwallnyf.com](http://www.cornwallnyf.com)

For questions, email: [cornwallnyf@vhb.com](mailto:cornwallnyf@vhb.com)

**Virtual Office Hours** will be held twice throughout the duration of the Call for Projects. Links to the Office Hours will be posted on the Cornwall NYF website.

**June 27: 4pm – 6pm & July 13: 11am – 1pm**





# OPEN CALL FOR PROJECTS

## SUBMIT YOUR IDEAS!

The Open Call for Projects starts on June 16 and ends on July 21, 2023!

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Projects should advance Cornwall's vision and leverage additional investment. Projects may range in cost and scale, from small improvements to large-scale construction projects.

Interested in submitting a project idea? Download the application form and instructions from the Cornwall NYF website. Email your completed form as a PDF attachment to [CornwallNYF@vhb.com](mailto:CornwallNYF@vhb.com) by July 21, 2023.



To learn more, scan the QR code or visit [www.cornwallnyf.com](http://www.cornwallnyf.com)  
For questions, email: [cornwallnyf@vhb.com](mailto:cornwallnyf@vhb.com)



NY Forward



# Other Comments or Questions



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Please leave your comments and feedback below, or at our website.



Share your comments at any time by visiting the Cornwall NYF website.