



# Local Planning Committee (LPC)

Meeting #1

May 31, 2023



# Welcoming Remarks

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# LPC Code of Conduct



*Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting.*

*If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project.*

*For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project.*

Do any other LPC members need to make a disclosure to the Committee? Thank you.

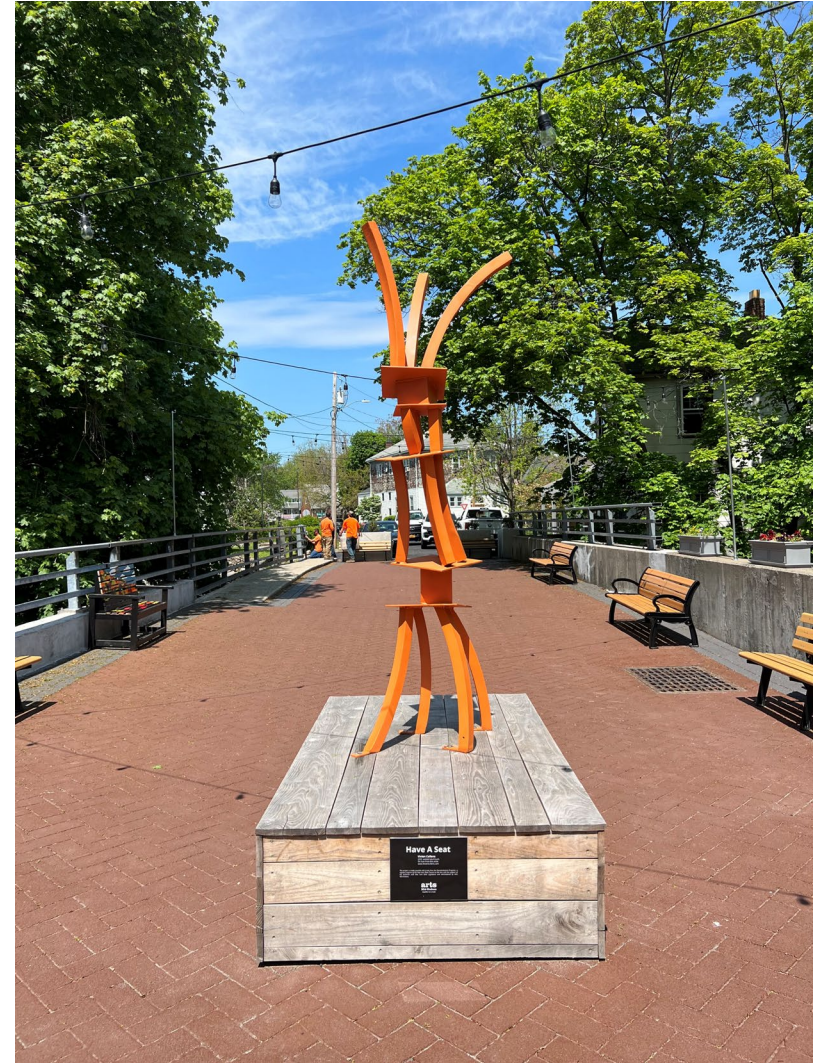
Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

# Agenda

Welcome, Introductions and Presentation (105 minutes)

- Welcome
- LPC Code of Conduct
- Introductions and Roles and Responsibilities
- NYF Overview and Timeline
- Discussion of the Cornwall NYF Application
- NYF Projects
- Public Engagement
- Next Steps/Important Dates

Public Comments (15 minutes)



# Introductions and Roles and Responsibilities

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# Meet the Local Planning Committee (LPC)

Name	Affiliation
Supervisor Joshua Wojehowski	Co-Chair, Town of Cornwall
Mayor James Gagliano	Co-Chair, Village of Cornwall-on-Hudson
Maureen Halahan	Co-Chair, Orange County Partnership
Paul Stermer	Stonewood Farm; Min Street Beautification Committee
Steve Jones	Town of Cornwall Economic Development Advisory Committee
Scott Teresi	Chamber of Commerce; Right at Home Hudson Valley
Jim Creagan	Cornwall Central School Board; CrossingWell Consumer Health
Amy Bandolik	Hudson Valley Food and Farm Tours
Amy Weisser	Storm King Art Center
Ted Warren	Cornwall Conservation Advisory Council
Anthony Lanci	Farmhouse Market
Rana Liebert	Village Riverfront Committee
Jevi Verjoni	Cornwall Plaza
Brandi McLendon	Orange County Arts Council

# Roles and Responsibilities

The NYF program accomplishes its goals through a unique State and local partnership:

- State Agencies
- Consultant Team
- Co-Chairs
- Local Planning Committee (LPC)
- Municipal Staff
- Project Sponsors
- Public

# Roles and Responsibilities

## Local Planning Committee

- Brainstorm ideas and provide feedback
- Refine the vision for Cornwall's Downtown
- Develop goals and strategies to achieve the vision
- Review and provide feedback on the Downtown Profile and Assessment
- Provide input and review the public engagement plan and engage the public in the planning process
- Identify and select priority projects for downtown revitalization
- Recommend projects to be included in the Strategic Investment Plan
- Work with the consultant team and state team to prepare and submit a NYF Strategic Investment Plan



# Roles and Responsibilities

## State Team

- Assist the consultant team and LPC with critical tasks
- Ensure NYF compliance and review program documents
- Provide knowledge about housing, economic development, decarbonization, and energy efficiency programs
- Review and select projects from the NYF Strategic Investment Plan that will ultimately receive NYF funding

### Department of State (DOS)

- Susan Landfried
- Amanda Wild

### Empire State Development (ESD)

- Thomas Scaglione
- Linda Malave
- Matthew Teglash

### NYSERDA

- Lori Borowiak

### Homes and Community Renewal (HCR)

- Mary Bartheleme

# Consultant Team

The consultant team, in close coordination with State staff and the LPC, will guide the planning process, lead all public engagement, assist with project identification and development, and draft of all components of the SIP, including project profiles and analyses demonstrating feasibility and impact of projects.

- VHB
- Kevin Dwarka LLC
- SharpLens Photography
- WXY
- Karp Strategies
- Trophy Point



# Roles and Responsibilities

## Town of Cornwall / Village of Cornwall-on-Hudson

- Co-Chairs and provide leadership for the LPC (Supervisor/Mayor)
- Provide local assistance to the consultants and State team
- Support the NYF process by identifying key resources, information, and stakeholders
- Assist with meeting logistics
- Act as a local points of contact for public engagement

# NYF Overview and Timeline

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# New York Forward



*The Downtown Revitalization Initiative and New York Forward programs focus on creating healthy, vibrant, walkable downtowns that catalyze sustainable economic development and accrue numerous economic, social, and environmental benefits to the locality, the region, and the State as a whole.*

# NYF Program Goals



Create an active downtown with a strong sense of place.



Enhance public spaces for arts and cultural.



Build a diverse population, with residents and workers supported by complementary diverse housing and employment opportunities.



Attract new businesses that provide job opportunities for a variety of skills and salaries.



Provide amenities that support and enhance downtown living and quality of life.



Grow the local property tax base.



Reduce greenhouse gas emissions and support investments that are more resilient to future climate change impacts.

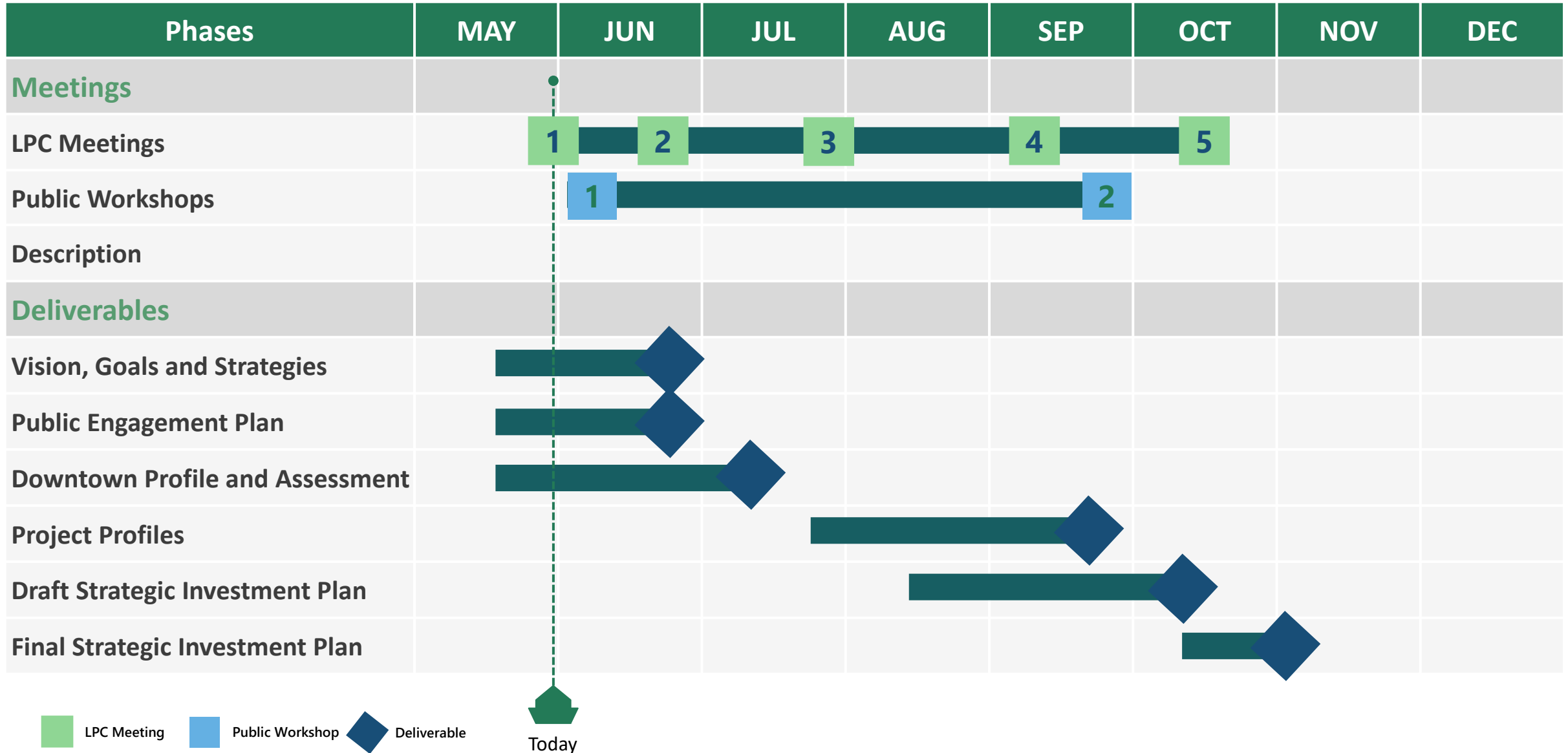
# NYF Planning Process

DRI and NYF communities undertake a targeted, community-based planning process focused on the development of a Strategic Investment Plan.

Key steps in the NYF planning process include:

1. Public Engagement Plan
2. Downtown Profile and Assessment
3. Community Vision, Goals, and Revitalization Strategies
4. Project Development
5. Strategic Investment Plan Compilation

# NYF Timeline







# LPC Questions and Answers

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# Cornwall NYF Application

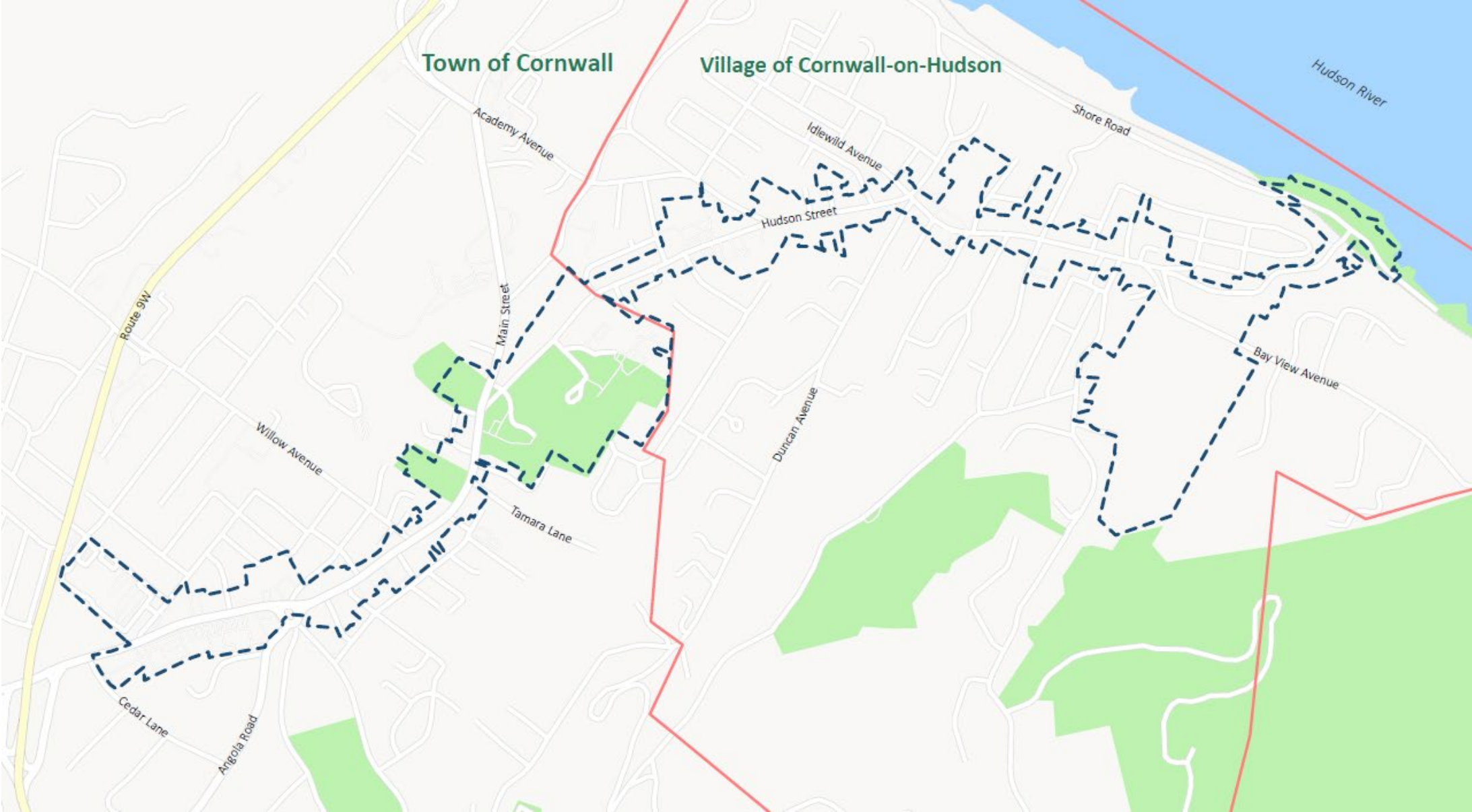
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# Cornwall NYF Application

As part the NYF application process, each community provides the following information, including the boundary of the downtown area where it proposes to focus its planning efforts:

1. NYF Boundary
2. Vision Statement
3. Past Investments and Future Potential
4. Supportive Local Policies
5. Public Support
6. Transformative Project Opportunities
7. Administrative Capacity

# Cornwall NYF Boundary





# Cornwall's Opportunities and Challenges

## *[Activity]*

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# Cornwall NYF Vision

## *[Activity]*

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# What words come to mind when you envision the future of downtown Cornwall?

# Cornwall NYF Vision Statement



*The residents and leaders of the Town of Cornwall and Village of Cornwall-on-Hudson envision a meaningful connection between their downtowns and the Hudson River, where residents and visitors can walk, bike, or ride along a continuous stretch of a beautifully streetscaped main thoroughfare and see wayfinding signage that clearly directs them to preserved historic assets, new and updated public art installations, parks, and other greenspace, a thriving and growing local business environment, appropriate parking areas, a variety of housing options, exciting events and attractions, and a lively and accessible waterfront.*



# Cornwall NYF Application Projects

- Public Improvement Projects
  - Streetscaping
  - Wayfinding and Signage
  - New and Improved Parks
  - EV Charing Stations
  - Public Art
  - Parking
  - Waterfront Development

# Cornwall NYF Application Projects

- New Development and/or Rehabilitation of Existing Downtown Buildings
  - Donahue Farm
- Small Project Fund

# NYF Projects

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# Project Requirements

## Eligible Project Types

- New development and/or rehabilitation of existing downtown buildings
- Public improvement projects
- Small Project Fund
- Branding and marketing

## Ineligible Activities

- Standalone planning activities
- Operations and maintenance
- Pre-award costs
- Property acquisition
- Training and other program expenses

# Project Requirements

- Project Requirements
- Shovel-ready in 2 years
- Project size/scale
- Project sponsor capacity – public, non-profit, private entities
- Financing
- Matching and leverage
- Site control
- Decarbonization

# Project Evaluation Criteria

The LPC will develop project evaluation criteria to assist in determining the final slate of projects.

Examples of project evaluation criteria:

- Transformative potential
- Catalytic effect
- Public support
- Community and economic benefits
- Estimated job growth and retention
- Local capacity to sustain the implementation of projects and initiatives
- Potential to leverage additional private and/or public funds

# Open Call for Projects

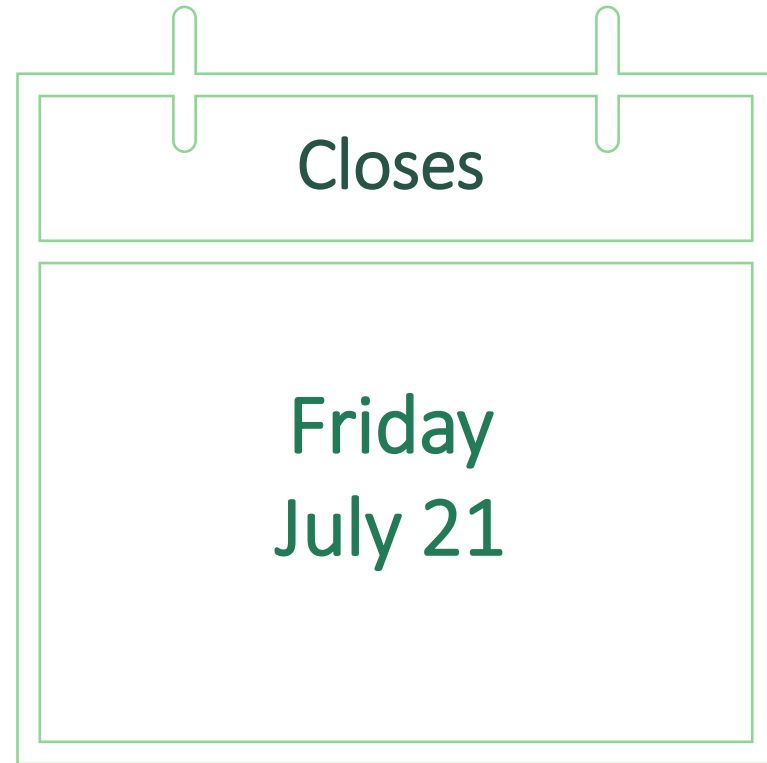
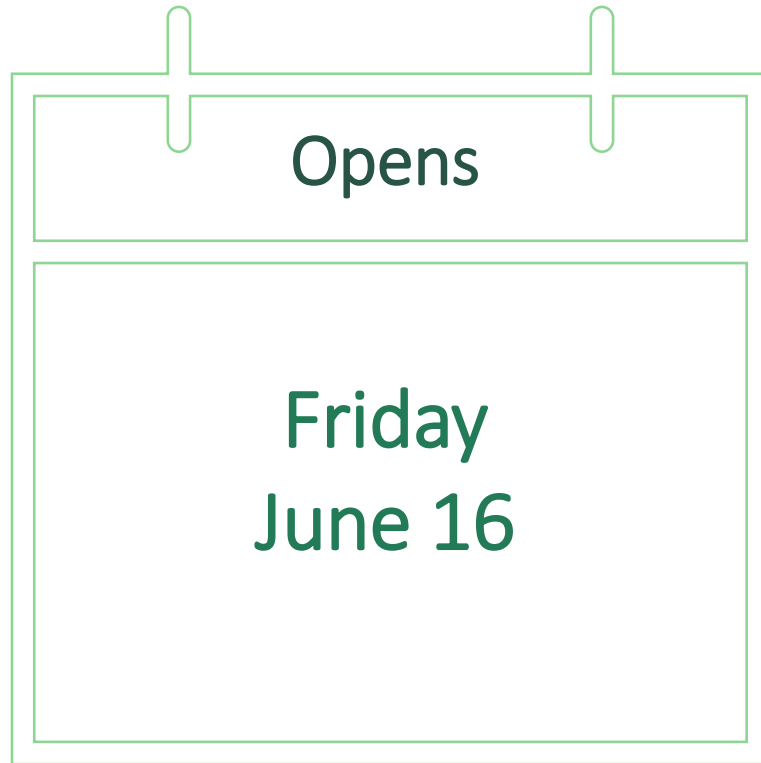
The projects identified in the NYF Application may comprise the initial slate of projects to be considered, along with others collected throughout the NYF planning process.

The Call for Projects is an opportunity for stakeholders and community members to submit additional projects that may be considered by the LPC for inclusion in the NYF Strategic Investment Plan.

It includes:

- Project Sponsor
- Project Location
- Existing Conditions
- Project Type
- Project Title and Description
- Property Ownership
- Preliminary Funding Estimate
- Capacity
- Partners
- Project Readiness and Timeframe for Implementation
- Resiliency
- Anticipated Revitalization Benefits
- Supplemental Information such as Photos or Renderings
- Decarbonization

# Open Call for Projects



The online submission form will be linked on the Cornwall's NYF website.  
Office Hours will be held virtually: **June 27 4-6pm** & **July 13 11-1pm**





# LPC Questions and Answers

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# Draft Public Engagement Plan

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# Proposed Outreach Strategies

- Posting to the Cornwall NYF website and social media pages
- Town and Village email blasts
  - Including the weekly letter from the Supervisor and through the Mayor's message
- Enlisting LPC members and key stakeholders to promote engagement
- Distributing flyers
- Press releases to local media outlets

# Feedback on Proposed Outreach Strategies

- Who are stakeholders in the community that we should be reaching out throughout this process?
  - Stakeholders provide an opportunity to better understand community needs, identify local opportunities, and inform the development of potential NYF projects.
- How can we encourage broad participation, including among those who may not have been engaged in prior planning processes?
- Are there effective outreach strategies that we may have missed?
- How can we promote active participation in public meetings?

# Public Workshops/Outreach

- **Workshop #1 – June 15, 2023**
  - What is NYF?
  - Input on Cornwall NYF Vision, Goals, and Community Opportunities and Challenges
  - Solicit responses to Open Call for Projects
- **Public Outreach Activity – September 24, 2023**
  - Cornwall Fall Festival – September 24, 2023
  - Local outreach to gather community feedback on the list of projects
  - Encourage participation in Workshop #2
- **Workshop #2 – September 27, 2023**
  - Update on NYF planning process
  - Update on finalized Vision and Goals
  - Key Findings of Downtown Profile and Assessment
  - Feedback on the list of projects
  - Next steps

# LPC Meetings

- **Meeting #1 – May 31, 2023**
- **Meeting #2 – June 28, 2023**
  - Review feedback from Public Workshop #1
  - Downtown Profile and Assessment
  - Vision and Goals
  - Project Selection Criteria
- **Meeting #3 – July 31, 2023**
  - Proposed Projects
  - Project Selection Criteria
- **Meeting #4 – September 6, 2023**
  - Refine Project List
  - Preparation for Public Outreach Activity
  - Preparation for Public Workshop #2
- **Meeting #5 – October 12, 2023**
  - Review feedback from Public Workshop #2
  - Review NYF Strategic Investment Plan
  - Review Project List
  - Vote on Final Project List



# LPC Questions and Answers

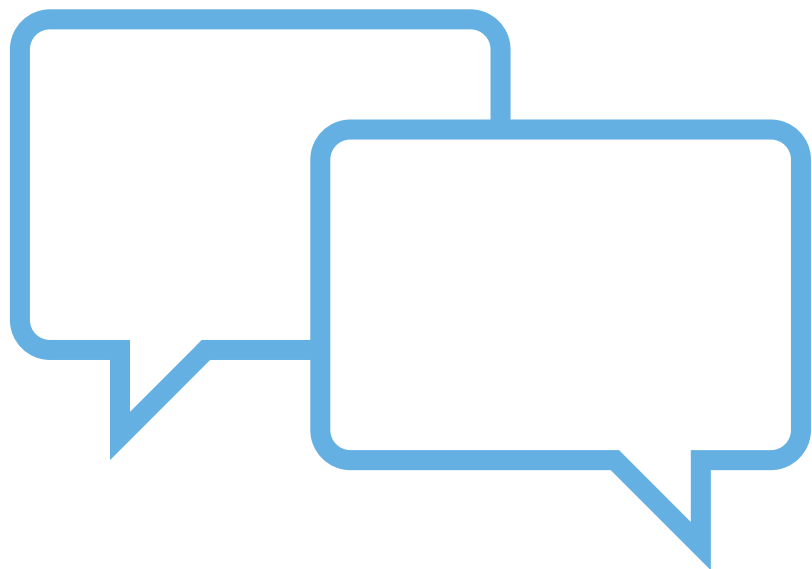
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# Next Steps/Important Dates

- Public Workshop #1 will take place in person **Thursday, June 15**
- Call for Projects will open on **Friday, June 16**
- Scheduling all remaining LPC meetings
- Draft Public Engagement Plan
- Downtown Profile and Assessment
- Vision and Goals





# Questions?

 [CornwallNYF@vhb.com](mailto:CornwallNYF@vhb.com)

For Code of Conduct submissions, email:

 [Susan.Landfried@dos.ny.gov](mailto:Susan.Landfried@dos.ny.gov)



# Public Comment